



PRINT BUSINESS OUTLOOK CONFERENCE 2016

March 15, 2016
Mumbai, India



Create effective
**brands, products
and services**
through design thinking

what



Create effective
**brands, products
and services**
through design thinking

Ranked as **No 1 Design Agency**
By The Economic Times Brand Equity

what



Bread | Butter | Kicks



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Voted Among India's
Top Ten Buzziest Brands



Fastest Growing
Premium Cookie

First Cookie with
exclusive online Launch



India's Most Trusted Food Brand
Moved from No 16 to No 2



Symphony is
World's No 1 Air-Cooler Company





Awarded as
Fastest Growing Premium Brandy





Moved from single product
to portfolio in 2 years







#Trends #Packaging #Design



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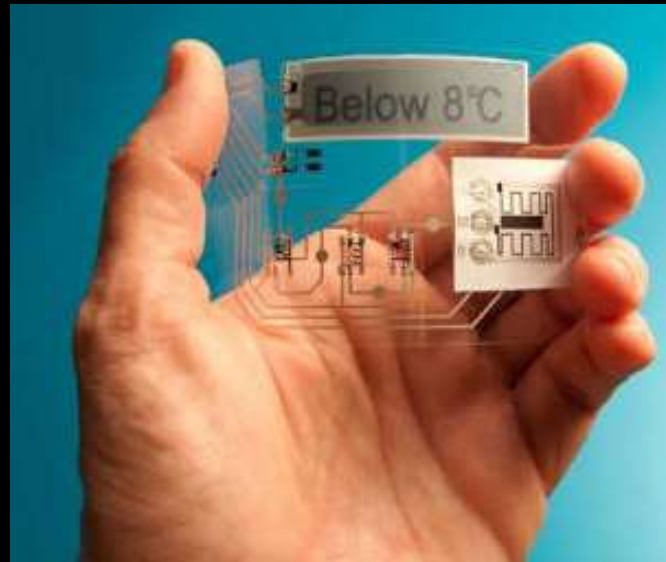
1 Eat Fresh & Local

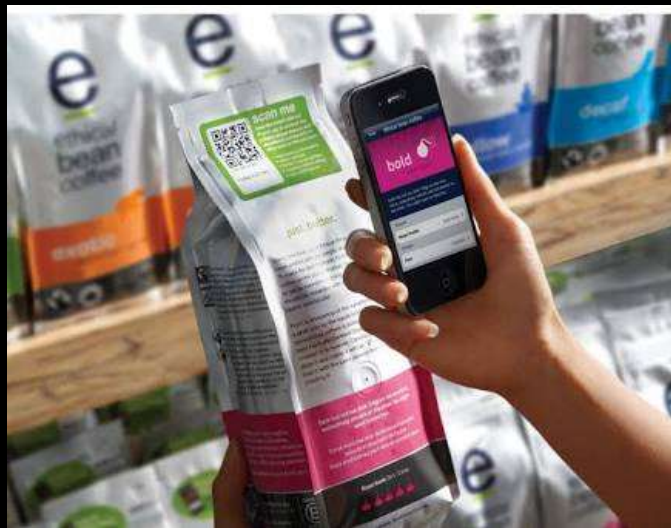




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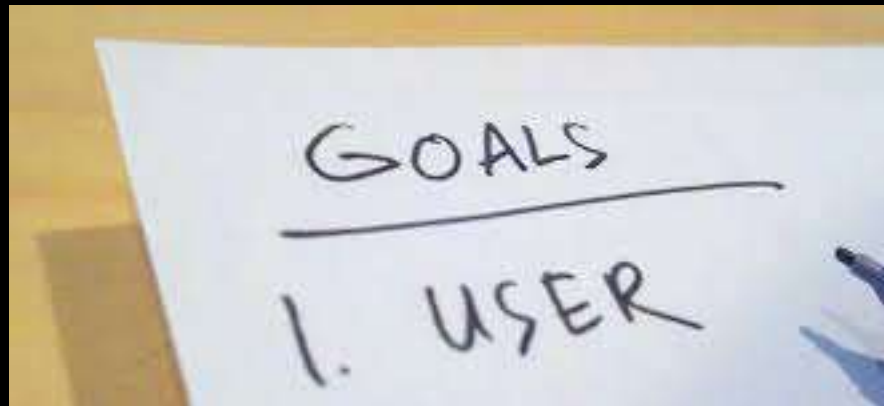
Connected World Internet of Things





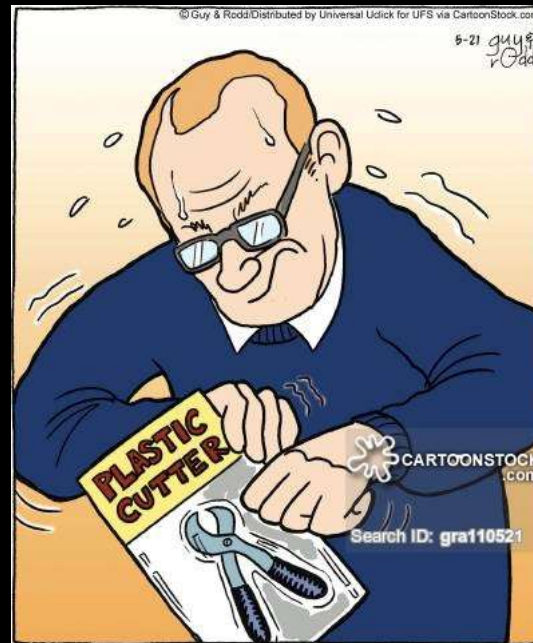
3

Increasing User-focus





4 Against Wrap-Rage





5

Responsible Solutions





Thank You

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