



Welcome!



DevCon 2012

Introduction

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Kodak



What is the ICC?

- International Criminal Court
- International Cricket Council
- Insurance Claims Collaborative
- Internet Chess Club
- International Chamber of Commerce
- Inuit Circumpolar Council

- **International Color Consortium**
 - <http://www.color.org>

Welcome From ICC

- 49 members – vendors & users
- Goal:
 - Create, promote and encourage evolution of an open, vendor-neutral, cross-platform colour management system architecture and components



Today's Agenda

- **Conference Keynote**
- **ICC Labs**
- **CM Best Practices:**
 - Graphic Arts
 - Web & Mobile
 - Motion Picture
- **Reception & Booth Presentations**



Conference Keynote:

- Chris Cox (Adobe): 8:45am



ICC Labs

- **Tom Lianza (X-Rite):**
 - Introduction to IccLabs
- **Max Derhak (ONYX):**
 - ReflccLabs – A peek behind the curtain

Coffee Break & IccLabs Table Presentations: 10:30 - 10:50am

- **James Vogh (X-Rite):**
 - Implementing BRDF in ICC Labs



CM Best Practices (GA, Web & Mobile)

- **Bob Hallam:**

- Engineering Color with ICC Profiles for Print

Lunch & IccLabs Table Presentations: 12:00 – 1:15pm

- **Tom Lianza (X-Rite):**

- Serving Color Managed Images to Mobile and Desktop Devices

- **Leonard Rosenthol (Adobe):**

- Color considerations when authoring content for Digital Publications

- **Nathan Moroney (HP):**

- Mobile Color: From Colorimetric Estimations to Calibrated Pages

- **Jeremiah Snader (X-Rite):**

- Android Mobile Color Needs, Difficulties, and Approaches. Where to go next?

Coffee Break: 3:35 - 3:50pm





CM Best Practices (Motion Picture)

- **Jeremy Selan (OpenColorIO):**
 - VFX Color Workflows
- **Joseph Slomka (FotoKem):**
 - Communicating Color from Set
- **Rod Bogart (Pixar):**
 - Color for Computer Animated Features
- **J.Selan, J.Slomka, R.Bogart:**
 - Cinematic Color Management Panel

Break: 5:45 – 6:00 pm

- **Reception: 6:00 – 8:00 pm**

Welcome and Thank You!

URL of final presentations will be
distributed after the conference...